

Public Opinion and Awareness Level of Wetlands

Volume 1-Annexure
(Annex of Sample-A)

VIEWS OF THE GENERAL PUBLIC

Submitted to

Pakistan Wetlands Programme, Islamabad

Submitted by



June, 2008

Table of Contents

Definitions Used.....	3
------------------------------	----------

Nationwide Public Opinion and Awareness Level of Wetlands Questionnaire

The General Public :

Section A: General Awareness About Wetlands.....	5
Section B: Awareness About Benefits Of Wetlands.....	10
Section C: Awareness About Wetland Degradation.....	11
Section D: Opinion on Wetland Conservation.....	15
Section E: Effective Means Of Spreading Awareness.....	17
Section F: Media Habits.....	20
Personal Information.....	25

DEFINITION OF TERMS USED

Wetlands

(Wetlands are to defined as "areas of **marsh, rivers, lakes, swamps, whether** natural or artificial, **permanent** or **temporary**, with water that is static or flowing, fresh, brackish or saltish, including areas of marine water whose depth at low tide does not exceed six meters")

Biodiversity

The number and variety of organisms found within a specified geographic region.
(wildlife, plants, fish, birds etc)

SCREENER

Q1. Do you know what wetlands are?

- Yes 1 (If yes Go to A1)
- No 2 (If No, then define what wetlands are and then go to A3.)

(If 'No' to Q1, then show card and read definition of Wetlands)

*(Wetlands are to defined as "areas of marsh, **rivers, lakes, swamps, whether** natural or artificial, **permanent** or **temporary**, with water that is static or flowing, fresh, brackish or salt, including areas of marine water the depth of which at low tide does not exceed six meters")*

SECTION A

GENERAL AWARENESS ABOUT WETLANDS

Basic Awareness about Wetlands

A1. What is a wetland?

Unaided	A1 (MA)
Rivers	1
Lakes	2
Swamps	3
Marine area (depth less than 6 meters)	4
Canals	5
Dams, reservoirs	6
Ponds	7
Marsh	8
Seasonal flood plains	9
Coastal lagoons	10
Mangrove forests	11
Peat lands	12
Others (specify): _____	

A2. Are wetlands natural or man made?

Natural	1
Man made	2
Both	3
Don't know	99

Awareness about Wetlands in Pakistan

Ask All

A3. Are you aware of the presence of Wetlands in Pakistan.

- Yes 1 (Go to A3a)
 No 2 (Go to A4)

(Show Card)

A3a. Where do wetlands occur in Pakistan? *(Aided)*

Regions	(Aided)
Northern Pakistan	1
Salt Range	2
Southern Punjab	3
Southern Sindh	4
Southern Baluchistan / Makran	5
Deserts	6
Don't Know /No response	99
Others (specify): _____	

A3b. How many wetlands exist in Pakistan?

Less than 50	1
51-100	2
101-150	3
151-200	4
201 and above	5
Don't know /No response	99

A3c. Approximately, what %age of the land in Pakistan is composed of Wetlands?

Percentage	
0-20%	1
21-40%	2
41-60%	3
61-80%	4
81-100%	5
Don't know/No response	99

(Show Card)

A4. Are you aware of any of these wetlands in Pakistan?

A4a. Please specify names of any 2 in Pakistan (*Probe for each of the options given in A4.*).

Types of Wetlands	A4		A4a (Names)			
	Ye s	No	1	2	3	Cannot think of a name
Rivers	1	2				
Lakes	1	2				
Swamps	1	2				
Marine area (depth less than 6 meters)	1	2				
Canals	1	2				
Dams, reservoirs	1	2				
Marsh	1	2				
Seasonal flood plains	1	2				
Coastal Lagoon	1	2				
Mangrove forests	1	2				
Peat lands	1	2				

A4b. How did you come to know about these wetlands?

Source of information	
Events by Pakistan Wetlands Program	1
Traveling	2
Newspapers	3
Television	4
Magazines	5
Brochures	6
Through school/college curriculum	7
Already knew from before	8
Others (specify): _____	

(Show Card)

A5. What is 'Biodiversity' comprised of? *(Unaided)*

Communities/people	1
Birds	2
Animals	3
Fish	4
Vegetations	5
Forests	6
Others (specify): _____	
Don't know	98
No Response	99

A6. To what extent are you aware of any bio diversity associated with wetlands?

- To a large extent 1 (Go to A6a)
- To some extent 2 (Go to A6a)
- Not at all 3 (Go to A7)

A6a. *(Ask only if answer is "1" or "2" in A6)* Give any examples of:

	1	2	3	Cannot think of a name
Communities				
Animals				
Birds				
Fish				
Vegetation				
Forests				

(Show Card)

A6b. How did you come to know about these wetlands and associated biodiversity?

Source of information	
Events by Pakistan Wetlands Program	1
Traveling	2
Newspapers	3
Television	4
Magazines	5
Brochures	6
Through school/college curriculum	7
Others (specify): _____	

Awareness of RAMSAR Convention and PWP

A7. Have you ever heard about any International agreement on Wetlands, if yes please specify?

1. _____
2. _____
3. _____

A7a. Have you ever heard about RAMSAR convention?

- Yes 1 (Go to A7b)
 No 2 (Go to A9)

A7b. What do you know about the RAMSAR convention?

A8. Do we have any RAMSAR sites in Pakistan?

- Yes 1 (Go to A8a)
 No 2 (Go to A9)

A8a. (If yes) How many RAMSAR sites are there in Pakistan?

No. of Sites	
Less than 5	1
5-10	2
11-15	3
16-20	4
More than 20	5
Don't Know/ No response	99

A8b. Can you specify any RAMSAR sites in Pakistan?

1. _____
 2. _____
 3. _____
 4. _____
 5. _____
- Don't Know/ No Response 99

Ask All

A9. Are you aware of the *Pakistan Wetlands Programs (PWP)*?

- Yes 1 (Go to A9a)
 No 2 (Go to instruction above A10)

A9a. (If yes) What do you know about PWP?

(Note: Ask only if yes in A7a or A9 or both)

(Show Card)

A10. How did you come to know about PWP or RAMSAR convention?

Source of information	
Events by Pakistan Wetlands Program	1
Traveling	2
Newspapers	3
Television	4
Magazines	5
Brochures	6
Through school/college curriculum	7
Others (specify): _____	

SECTION B

AWARENESS ABOUT BENEFITS OF WETLANDS

B1. Are you aware of any benefit(s) of wetlands?

Yes 1 (Go to B1a)
 No 2 (Go to B2a)

B1a. If yes, how did you come to know about the benefits of wetlands?

Source of information	
Events by Pakistan Wetlands Program	1
Traveling	2
Newspapers	3
Television	4
Magazines	5
Brochures	6
Through school/college curriculum	7
Others (specify): _____	

(Note: Ask only if yes in B1)

B2. Which of the benefits of wetlands are you aware of? *(Unaided)*

Ask All

(Show Card)

B2a. Are you aware of any of the following benefits of wetlands? *(Aided)*

Benefits	B2	B2a	
	Unaided	Aided	
		Yes	No
Ecological Benefits			
Maintenance of water quality and reduction of pollution	1	1	2
Control of flood and soil loss	2	1	2
Regulation and maintenance of both surface and underground water supplies	3	1	2
Habitat for wild life	4	1	2
Climate control and stability	5	1	2
Socio-economic Benefits			
Provision of food source (sea food, fresh water fish)	6	1	2
Livelihoods for subsistence hunters , Grazers and forest users	7	1	2
Herbal medicines	8	1	2
Wetland products : baskets , reed blinds , mats , thatched roofs etc	9	1	2
Provision of water for agriculture , fisheries and drinking water	10	1	2
Fire wood and timber production	11	1	2
Wildlife resources	12	1	2
Public Tourism and recreation	13	1	2
Others (specify) _____			

SECTION C

AWARENESS ABOUT WETLAND DEGRADATION

Awareness about threats to wetlands

C1. To what extent do you think that wetlands and their associated biodiversity in Pakistan are threatened?

- To a large extent 1 (Go to C1a)
- To some extent 2 (Go to C1b)
- Not at all 3

C1a. (If yes) Are you aware of any threats to wetlands? (*Unaided*)

Ask All

(*Show Card*)

C1b. Which of the following threats are you aware of (*Aided*)?

Threats	C1a	C1b	
	Unaided	Aided	
		Yes	No
Conversion of wetlands and their immediate surroundings for agriculture and other purposes	1	1	2
Building dams, canals, barrages	2	1	2
Underground water loss due to excessive use of Tube well	3	1	2
Illegal Hunting	4	1	2
Illegal Fishing Practices	5	1	2
Over exploitation of wetland Vegetation	6	1	2
Deforestation	7	1	2
Uncontrolled Tourism	8	1	2
Pollution	9	1	2
Others (specify) : _____			

C2. Which of the changes in wetland areas are the impacts of the threats mentioned in the previous question? (*Unaided*)

Changes	C2
Disappearing wildlife	1
Reduction in wetland vegetation / forests	2
Reduction in water levels	3
Changes in temperatures	4
Reduction in fish harvests	5
Inferior water quality	6
Others (specify) : _____	
Don't Know	98

C3. In your opinion what might be the root causes of the activities contributing towards Wetland degradation? *(Unaided)*

(Show Card)

C3a. In your opinion which of the following might be the root causes of the activities contributing towards Wetland degradation? *(Aided)*

Root causes	C3	C3a	
	Unaided	Aided	
		Yes	No
Lack of awareness about value and benefits of wetlands	1	1	2
Poverty	2	1	2
Institutional Deficiencies	3	1	2
Policy deficiencies	4	1	2
Lack of interdepartmental Coordination /communication	5	1	2
Population and development pressures	6	1	2
Exploitation of water resources	7	1	2
Absence of Wetland conservation strategy	8	1	2
Others: _____			

Awareness of Individual Activities contributing towards wetland degradation

(Show Card)

C4. Which of the following activities (at an individual level) do you think contribute towards the degradation of wetlands and associated biodiversity? *(Aided)*

(Show Card)

C5. (For any option selected in C4) How often do you indulge in following activities?

	C4		C5				
	Aided		Frequency				
	Yes	No	At least once day	At least once a week	At least once a month	At least once a year	Very rarely or never
Wasting freshwater Domestic household usage	1	2	1	2	3	4	5
Using agricultural inputs (e.g. Fertilizers ,Pesticides etc)	1	2	1	2	3	4	5
Working in an Industry which discharges harmful effluents into wetlands	1	2	1	2	3	4	5
Dumping your household sewerage / garbage into wetlands	1	2	1	2	3	4	5
Fishing	1	2	1	2	3	4	5
Using fuel wood	1	2	1	2	3	4	5
Littering while traveling	1	2	1	2	3	4	5
Hunting	1	2	1	2	3	4	5

Others: _____			1	2	3	4	5
---------------	--	--	---	---	---	---	---

Tourism and Wetland Degradation

C6. Does your area attract any tourism?

- Yes 1 (Go to C6a)
- No 2 (Go to C7)

C6a. (If yes) Please specify what are the tourist hotspots in your region?

- 1. _____
- 2. _____
- 3. _____

C7. Do you travel for recreational purposes (e.g. picnic, holidays)?

- Yes 1 (Go to C7a)
- No 2 (Go to C8)

C7a. (If yes) Where do you go for holiday /recreation /picnics?

C7b. Please specify the name, and location in terms of tehsil/district and nearest town/city.

(Show Card)

C7c. Is this location near any of the following?

C7a	C7b		C7c				
Name of place	Tehsil/ district	Nearest town/city	Rivers	Lakes	Marine area (depth less than 6 meters)	Canals	Dams, reservoirs
			1	2	3	4	5
			1	2	3	4	5
			1	2	3	4	5

C8. Are you aware of the threats caused by tourists' activities?

- Yes 1 (Go to C8a)
- No 2 (Go to C9)

C8a. (If yes) Can you specify any particular threats caused by tourist activities?(MA)

- Littering 1
- Illegal Hunting 2
- Others specify: _____

C9. In your opinion how can the tourists be made aware about how some activities can contribute towards wetland worsening?(MA)

	Unaided
Through Public awareness messages on TV/radio/Newspapers	1
Bill boards / Sign boards at tourist destinations	2
Restriction on illegal Hunting practices	3
Through proper training to tour guides	4
Ministry of tourism/government should have public awareness campaigns	5
Others (Specify) _____	
Don't Know	98

C9b. Are you aware of eco tourism?

Yes 1 (Go to C9c)
 No 2 (Go to D1)

C9c. *(If yes)* Then what is eco tourism?

Section D

Opinion on Wetland Conservation

Opinion on Conservation of Wetland and their associated biodiversity

(Show Round Card)

D1. In your opinion what are the major issues in our country? *(Please rank the following in order of importance where '1' means most important '2' means next most important and so on)*

	D1
Issues /Problems	Rank
Unemployment	
Inflation	
Lack of Education	
Poverty	
Social Injustice	
Law and order problems	
Democracy/ Political crises	
Health Problems	
Water and sanitation problems	
Environmental Pollution	
Wetlands degradation	
Others (specify) : _____	

D2. Do you think that wetlands and their associated biodiversity should be conserved?

Yes	1
No	2
Don't know	98

(Show Round Card)

D2a Which of the following wetlands related conservation issues are important for you? *(Please rank the following in order of importance where '1' means most important '2' means next most important and so on).*

	D2a
	Rank
Conserving the beauty of the wetlands	
Prevent pollution in wetlands areas	
Protecting wildlife	
Protecting the waterfowl	
Protecting various plant species	
Uplifting the livelihood of wetland communities	
Others : _____	

D3a. What are the significant issues/problems that you associate with fresh water in your area and;

D3b. Can you give any proposed solutions for these issues?

	D3a	D3b
	Issues	Proposed solutions

D4a. Do you think there is need for wetland conservation in relation to freshwater?

Yes	1
No	2
Don't Know	98

D4b. What is your opinion on the need for wetland conservation in relation to freshwater?(MA)

SECTION E

EFFECTIVE MEANS OF SPREADING AWARENESS

E1. Why is there a lack of awareness about importance of conservation of wetlands and their associated biodiversity?

1. _____
2. _____
3. _____

(Show Card)

E2. In your opinion what can be the successful print/electronic media tools of spreading awareness at the national level? *(Specify in order of preference)*

Media Sources	1 st Preference	2 nd Preference	3 rd preference
	(SA)	(SA)	(SA)
Television	1	1	1
Radio	2	2	2
Newspapers	3	3	3
Films /Documentaries	4	4	4
Cable Strips	5	5	5
Magazine	6	6	6
Internet	7	7	7
Don't Know/No Response	99	99	99

(Show Card)

E2a. In your opinion what can be the successful methods of spreading awareness about wetlands at the community level? *(Specify in order of preference)*

Community based	1 st Preference	2 nd Preference	3 rd Preference
	(SA)	(SA)	(SA)
Awareness raising campaigns/sessions in various communities	1	1	1
Community based projects	2	2	2
Exposure Visits to various wetlands sites	3	3	3
Through CBO's	4	4	4
Distribution of pamphlets/handouts	5	5	5
Billboards, wall murals, posters	6	6	6
Carnivals	7	7	7
Workshops /Seminars	8	8	8
Include knowledge about wetlands in school Curriculum	9	9	9
Street theatres /skits/puppet shows	10	10	10
Arts competitions	11	11	11
Poetry competition	12	12	12
Sermons at places of worship	13	13	13
Traditional Festivals/mela's	14	14	14
Through respected persons of that community	15	15	15
Musical Events	16	16	16
Others (specify): _____			
Don't Know/ No Response	99	99	99

E2b. Among the following which is the best source to spread awareness? (SA)

- Advertisement 1
- Programs/documentaries 2
- Articles 3

Awareness about existing wetland conservation projects

E3. Are you aware of any wetlands conservation program/projects?

- Yes 1 (Go to E3a)
- No 2 (Go to E4)

E3a. (If yes) Please specify which project/ programs and with which NGO/Org. (Any 3):

	Project(s)/ Programme(s)	NGO/Organization name
1.		
2.		
3.		

Participation in Wetland Conservation project /activity

E4. Have you ever participated in any activity addressing/related to wetland conservation?

- Yes 1 (Go to E4a)
- No 2 (Go to E6)

E4a. If yes, then did you volunteer or provide funds?

E4b. Was it at an Individual level or with an Org/Group?

E4c. Please specify the name of the organization/ society.

	E4a	E4b		E4c
		Individual level	Org/Group	Org/Group (Specify the name)
Volunteer Work	1	1	2	
Provided Funds	2	1	2	

E5. Which particular cause (s) has been your participation focused at (Aided)

E5a. Please specify the name of the particular plant /animal/bird?

(Show Card)

E5b. How frequently do you participate in this activity?

Particular Cause (s)	E5	E5a	E5b			
	(MA)	If yes, specify the name of the particular animal/plant species/ community	How Frequent			
			Once a Week	Once a month	3-4 times a year	1-2 times a year
Wildlife	1		1	2	3	4
Vegetation /forests	2		1	2	3	4
Wetland communities	3		1	2	3	4
Other(s) : _____						

Awareness about resource material on wetlands

E6. Which of the sources are you aware of to obtain existing resource material about wetlands? *(Unaided)*

E6a. (For each option selected in E6) Do you think that the existing resource material provides sufficient information about wetlands?

(Show Card)

E6b. (For each option selected in E6) Which places would you visit to obtain existing resource material? Please specify the name and the location of each.

	E6	E6a			E6b			
	(M A)	Y e s	N o	Do n't Know	Please Specify the name and location of each			
					Public library	College/University Library	Resource/Information centers	Others (specify)
Books	1	1	2	98	1	2	3	
Films/Documentaries	2	1	2	98	1	2	3	
Internet websites	3	1	2	98	1	2	3	
Magazines /Newspaper Supplements	4	1	2	98	1	2	3	
NGOs' Brochures/ Handouts /Reports)	5	1	2	98	1	2	3	
Don't know of any resource material								
Other(s) _____								

Interest in visiting wetlands

E7. Which of the following particular wetlands biodiversity would you be interested in learning about?

Wetland Biodiversity	
Wetland Birds	1
Wetland communities	2
Wetland Animals	3
Wetland vegetation	4
Fish	5
Forests	6
None	7
Others (specify) _____	

E8. Would you like to go for exposure visits to wetlands sites?

Yes 1
No 2

E8a. *(Either Yes or No)* Please provide a reason for your answer

If yes		If no	
To see natural beauty	1	Lack of time	5
Sightseeing/Tourism	2	Busy Schedule	6
Traveling	3	Lack of Money	7
To have awareness	4	Not interested	8
Others (specify): _____		Others (specify): _____	

SECTION F

MEDIA HABITS

F1a. What is the language you prefer when you listen to music? (MA)

F1b. What is the language you prefer when you watch TV? (MA)

F1c. What is the language you prefer when you read newspapers? (MA)

Language	F1a (Music)	F1b (TV)	F1c (Newspaper)
Urdu	1	1	1
English	2	2	2
Punjabi	3	3	3
Sindhi	4	4	4
Balochi	5	5	5
Saraiki	6	6	6
Pashto	7	7	7
Do not listen/watch/read	8	8	8
Others _____			

(Show Card)

F2. Do you remember any public awareness message on the following media sources?

F2a. If yes, then what was the public message?

(Show Card)

F2b If yes, then what was the reason for remembering?

Commercial advertisement on:	F2		F2a	F2b			
	Yes	No	What was the public message	Then what was the reason for remembering			
				Cast/Actor/Actresses	Frequent repetition	Catchy Phrase	Any other (Specify)
TV	1	2		1	2	3	
Radio	1	2		1	2	3	
Newspaper/ Magazines	1	2		1	2	3	
Billboards/ Posters/Banners	1	2		1	2	3	
Internet	1	2		1	2	3	
Advance on scratch cards							

NEWSPAPERS

F3 Do you read Newspapers?

- Yes 1 (Go to F3a)
- No 2 (Go to F5)

F3a. What is the name of the newspaper you read mostly? (Specify in order of preference)

	Name of newspaper		
	1 st Preference	2 nd Preference	3 rd Preference
English			
Urdu			
Other: _____			

(Show Card)

F4. Which 3 sections do you enjoy reading in the Newspapers? (Specify in order of preference)

	1 st	2 nd	3 rd
	Preference	Preference	Preference
	(SA)	(SA)	(SA)
Front page	1	1	1
World/Foreign News	2	2	2
National News	3	3	3
Local News	4	4	4
Sports	5	5	5
Business/ Financial news	6	6	6
Entertainment news	7	7	7
Adverts/ Classified	8	8	8
Women	9	9	9
Comics/cartoons	10	10	10
Lifestyle	11	11	11
Others, (specify) : _____			

MAGAZINES

F5. Do you read magazines?

- Yes 1 (Go to F5a)
- No 2 (Go to F6)

F5a. (If yes) Which is your favorite magazine?

- 1. _____
- 2. _____
- 3. _____

TV PROGRAMMES

F6. Do you watch TV?

- Yes 1 (Go to F7)
- No 2 (Go to F10)

F7. Do you have access to cable?

- Yes 1 (Go to F7a)
- No 2 (Go to F8a)

F7a. What is your cable operator's name and contact number?

- Name: _____
- Phone number: _____
- Don't Know/ No Response

(Show Card)

F8a. Please tell me the type of TV programmes you enjoy watching? (MA)

F8b. (For each option selected in F8a) Name your favorite program for each type of program given in F8a)

	F8a	F8b
		Most favorite of prog's. in F8
	MA	SA
News		
Comedy/sitcom	2	
Cookery	3	
Pakistani Drama series	4	
Indian Drama series	5	
Cartoons/Children's programmes	6	
English Movies	7	
Musical/ Entertainment programmes	8	
Sports	9	
Game shows	11	
Talk shows	12	
Award shows	13	
Documentaries	14	
Education programmes	15	
Travel programmes	16	
Indian Films	17	
Others (specify) _____		

(Show Card)

F9. Which TV channels do you usually watch?

F9a. Please specify the timeslot in which you watch TV channels mentioned in F9?

TV Channels	(F9) MA	Weekday Morning (12am – 12 noon)	Weekday Afternoon (12noon – 4pm)	Weekday Evening (4pm – 7pm)	Weekday Night (7pm – 12 am)	Weekend Morning (12am – 12 noon)	Weekend Afternoon (12noon – 4pm)	Weekend Evening (4pm – 7pm)	Weekend Night (7pm – 12am)
PTV	1	1	2	3	4	5	6	7	8
PTV World	2	1	2	3	4	5	6	7	8
ATV	3	1	2	3	4	5	6	7	8
Geo News	4	1	2	3	4	5	6	7	8
Geo	5	1	2	3	4	5	6	7	8
HUM	6	1	2	3	4	5	6	7	8
AAJ	7	1	2	3	4	5	6	7	8
Star Plus	8	1	2	3	4	5	6	7	8
Prime Entertainment	9	1	2	3	4	5	6	7	8
ARY	10	1	2	3	4	5	6	7	8
Indus Vision	11	1	2	3	4	5	6	7	8
Sony	12	1	2	3	4	5	6	7	8
Others (Please specify): _____									

RADIO STATIONS/ CHANNELS

F10. Do you listen to radio?

- Yes 1 (Go to F11a)
- No 2 (Go to F13)

(Show Card)

F11a. Which of the following radio stations/channels do you enjoy listening to? (MA)

F11b. Of all the radio channels that you listen to, which one do you enjoy /prefer listening to the most?

	F11a	F11b
		Favorite Channel
	MA	SA
Radio Pakistan	1	1
FM 89	2	2
FM 99	3	3
FM 100	4	4
FM 101	5	5
FM 102	6	6
FM 103	7	7
FM 104	8	8
FM 105	9	9
FM 106	10	10
FM 107	11	11
Others: _____		

F12. When do you usually listen to radio? Is it? (MA)

	MA	Please specify the exact timeslot
Weekday Morning (12am – 12 noon)	1	
Weekday Afternoon (12noon – 4pm)	2	
Weekday Evening (4pm – 7pm)	3	
Weekday Night (7pm – 12 am)	4	
Weekend Morning (12am – 12 noon)	5	
Weekend Afternoon (12noon – 4pm)	6	
Weekend Evening (4pm – 7pm)	7	
Weekend Night (7pm – 12am)	8	

MOBILE USAGE

F13. Are you currently using a mobile phone?

- Yes 1 (Continue)
- No 2 (Go to Personal Information)

F14. What is your Mobile service provider? (In case there is more than one connection, please specify the most frequently used operator/connection)

- Mobilink 1 Telenor 2
- Paktel 3 Ufone 4
- Instaphone 5 Warid 6

F15a. To receive promotional offers what would you prefer?

Receive through Call	1
Receive through SMS	2

F15b. What do you think of receiving promotional material?

I read them and remember them	1
I read but I forget	2
I remember if I like it	3

I do not read them	4
--------------------	---

Others (specify): _____

Personal Information

P1. Name _____

P2. Gender

Male 1
 Female 2

P3. Age: _____

P4 Marital Status:

Married 1
 Unmarried 2
 Widow/widower 3
 Divorced 4

P5. What is the highest level of education you completed? (SA)

	SA
Illiterate	1
Primary Level	2
Middle	3
Matric/ F. A/F. Sc	4
B. A/B. Sc	5
University/Post graduate	7
Others: _____	

P6. What is your mother tongue?

	SA
Urdu	1
Balochi	2
Sindhi	3
Punjabi	4
Pushto	5
Others : specify _____	

P9. What is your occupation and position?

Nature of Job: _____

Designation/Grade: _____

(If personal business) How many people do you employ: _____?

	SA
Professional/top executive	1
Administrative/managerial/executive	2
Small employer/property owner/small businessman	3
Housewife	4
Student	5
Retired	6
Unemployed	7
Farmer	8
Other (specify) _____	

P10. Monthly household income: _____

Less than Rs. 3000	1	Rs.3001 – 5000	2
Rs.5001 – 7000	3	Rs.7001 – 10000	4
Rs.10001 – 15000	5	Rs.15001 – 20000	4
Rs.20001 – 25000	7	Rs.25001 +	8

P11. Monthly household Expenditures: _____

P12. Contact Information (for Field Verification only)

Phone # _____