



## The Pakistan Wetlands Programme and YOU: The *Tourism Pakistan*

Pakistan Wetlands Programme is planning to organise a wide array of activities from February 2<sup>nd</sup> to 15<sup>th</sup> 2012, to commemorate the World Wetlands Day. This day is celebrated world wide to mark the date of the signing of the Ramsar Convention on Wetlands on February 2<sup>nd</sup>, 1971. The international theme for World Wetlands Day 2012 is, *Wetland Tourism: A Great Experience*, designed around a theme -- the role our wetlands play in their surrounding environments around the world.

Pakistan Wetlands Programme plans to celebrate this day by organising Wetlands *Tourism Pakistan* with an objective to undertake actions aimed at raising awareness among our youth leaders of the future.

Your school's participation in this programme will be playing a vital role in ensuring the future sustainability of environmental resources of Pakistan by bringing a positive change in the attitudes of the young people of our society, thus giving way to a more mature, sensible and environment conscious generation.

It gives me great pleasure to extend this invitation to your school for participating in the Wetlands *Tourism Pakistan 2012*.

### 1. **Colour the Connections for Wetlands Conservation: Art Competition**

*Art stimulates the mind and visually connects the child with the mental activity which in this case is how people, cultures and wetlands are connected. The Pakistan Wetlands Programme believes that through art a child can have a better cognitive understanding of the subject matter.*



An Art Competition would be held on February 2<sup>nd</sup>, 2012, at 9:00 a.m. at Islamabad College for Girls (ICG) F-6/2, Islamabad, based on the theme ***Wetland Tourism: A Great Experience!***

This hands-on fun activity would help kids learn about and become aware of not only wetlands in Pakistan but also the importance of wetlands to human environments and cultures across Pakistan.

**Note:** Each School can send up to a total of 25 nominations against primary and secondary levels evenly distributed across levels. The deadline to send in the nominations is January 24<sup>th</sup>, 2012. Any nomination sent after the deadline would not be entertained.

## **2. Poems to Connect Wetlands, People, and Cultures: Poetry Competition**

*Pakistan has a rich and unique tradition of poetry and the Pakistan Wetlands Programme believes that this is a medium which cannot only serve to create a better understanding of wetlands but improves the memorisation process and provides an 'information package' which can be quickly absorbed by a child and recited in numerous environments and situations spreading knowledge of wetlands.*

The ***Wetland Tourism: A Great Experience*** Poetry competition aims to instigate thoughts and imagination of students, teachers and of public at large about the interconnectedness of wetlands, people, cultures and environment. The poetry competition is open to all.

**Note:** The last date to send in your poem to Coordinator, Awareness-raising and Communications, Pakistan Wetlands Programme is January 24<sup>th</sup>, 2012. You can send in your poem for this competition by email to: [igadeer@wwf.org.pk](mailto:igadeer@wwf.org.pk), [nimalik@wwf.org.pk](mailto:nimalik@wwf.org.pk)



### 3. Tales from the Wet Side: Story writing Competition "If Wetland Plants and Animals could speak"

*Unlike the Essay Competition, Tales from the Wet Side encourages young writers to use their vivid imagination and create stories that might be considered 'flights of fancy' incorporating such things as talking animals, whispering trees, beckoning flowers, shouting waterfalls and anything else that the authors' thoughts could provide.*

The Story writing Competition on *If Wetland Plants and Animals could speak*, aims to encourage students to express their knowledge on wetlands conservation in an innovative way. The competition would also encourage students to read more and to enhance their understanding of wetlands conservation. Details of the competition are as follow:

Date: February 2<sup>nd</sup>, 2012 , Time: 9:00 a.m. onwards

Venue: Islamabad College for Girls (ICG) F-6/2, Islamabad.

Each school could nominate maximum of 50 students from each group: Primary 1-5 and Secondary 6-10. The deadline of registration is January 24<sup>th</sup>, 2012.

### 4. Get Your Act Together for Wetlands Conservation: Play Performance

*Working as a team can not only reinforce an understanding of wetlands science but is the beginning of an ideal delivery platform to educate others. The Pakistan Wetlands Programme believes that bringing children together in a theatrical atmosphere would be fun for them and informative for others. Role playing gives a child an opportunity to assimilate, internalise and project.*

Student from Schools/Universities of twin cities are invited to participate in a play performance based on the theme of the Day to encourage students to express the knowledge on wetlands conservation through innovation.



The plays should highlight the thought provoking issues related to wetlands and intend to raise awareness and increase general understanding on the relationship of water resources/wetlands with people, cultures, and environment.

Each School will submit one registration form for participating in the Play Performance based on *Wetland Tourism: A Great Experience!* Theme.

Under this competition a school has to send in a brief synopsis of 400 words explaining the following details:

1. Title
2. Play Theme
3. No. of participating students with levels
4. Duration
5. Concept

**Note:** The time for each play performance should not exceed 15 minutes. The deadline for sending in the registration and deadline for submission of brief synopsis is January 24<sup>th</sup>, 2012

## 5. Growing with Wetlands

*Just as wetlands and their marsh plants grow so too will children participating in these events would grow tall and put down roots in their understanding of wetlands conservation, and their connectivity to people. The PWP believes that in recognition of this accomplishment, prizes and certificates should be given to the most deserving schools and children.*

The best three will be selected from each category. The Winning school will receive a trophy and each student will receive winning certificate. They will be invited to the **'World Wetlands Day 2012 Tourism Pakistan Ceremony'** at Islamabad College for Girls (ICG) F-6/2, Islamabad on February 15<sup>th</sup>, 2012. A certificate will be awarded to all participants and participating schools.



Looking forward to your positive response.

Kind Regards,

Nasir Iqbal Malik

Coordinator, Awareness-raising and Communications

[nimalik@wwf.org.pk](mailto:nimalik@wwf.org.pk)

Imad Qadeer, Conservation Officer

[iqadeer@wwf.org.pk](mailto:iqadeer@wwf.org.pk) 03215264778

Rafia Hussain, Research Assistant

Irfan Raza, Communication Officer

[raza393@yahoo.com](mailto:raza393@yahoo.com) 03465072731

Website: [www.pakistanwetlands.org](http://www.pakistanwetlands.org)

آبگاہوں کی سیاحت  
www.pakistanwetlands.org  
ذمہ دارانہ سیاحت، آبگاہوں اور  
عوام الناس سب کا فائدہ

Pakistan Wetlands Programme WWF

House # 451, Street # 2, Sector F-11/1 Islamabad.

Tel: ++92-51-2114125-9 Fax: ++92-51-2114130